

Community Fundraiser Guide



Want to help our Colorado military and veteran families by doing more than simply making a donation? Here are some fun ways to get involved and give back!

The Basics:

Before you make any plans: Before holding an event to benefit THFC, please read our Third-Party Fundraiser Guidelines, complete our Event Registration & Agreement Form (both on our website) & ***return to us at least (30) days before your event.*** These guidelines are meant to help you in creating a successful event.

Let your participants know where their donation is going: Whether it's a percentage of the sale or all of the proceeds, always be sure and let those who are supporting your event know exactly *where* their donation is going and *how much* is going there.

Use your platform as an opportunity to inform the community about THFC: Whether you pass out THFC flyers, show our two-minute video located on the homepage of our website or tell your own personal story of an interaction with THFC, use your event to spread the word about THFC, what we do, why we do it and how they can support us. Sometimes, the exposure you give us to new individuals is bigger than any donation you could contribute.

We can often help advertise your event through social media as well as offer assistance on informing your attendees about THFC during your event.

Organize a community event:

Craft/Art Sales or Shows

- Organize an art or craft sale! A portion of the proceeds can benefit THFC

Clothing/Garage/Yard Sales

- Have excess clothing or furniture? Organize a clothing or garage sale and donate a portion of the proceeds to THFC. Don't want to go through the hassle of organizing your own sale? Donate your items to our community partner, Shift Thrift, and let them know it's for THFC. Fifty percent of the sale of the items comes back to us!

Organize a 5/10K

- Activeendurance.com has a free download with information on how to plan a 5K race. Races are a great way to get your community outside and exercising, expose them to THFC and raise funds for us as well!

Golf Tournaments

- With over 300 days of sunshine a year, Colorado is a great place to golf. Many golf courses throughout Colorado will host charity golf events, and you can donate a portion of the entry fee to THFC.

Athletic Tournaments

- Any type of athletic event, like a relay or martial arts tournament, where an admission fee can be charged, can benefit THFC. Let the fans know that \$1 of their entry fee will benefit THFC. You can even place

a jar on the ticket table and maybe they'll donate more! Participating in a tournament yourself and win a cash prize? Donate a portion of your winnings to THFC.

Restaurant Fundraisers

- Do you know a restaurant that would donate a portion of meal sales to benefit THFC? Coordinate a date/time with them for customers to come in and buy a meal to support your cause, then let us about it so we can blast it on our social media to spread the word!

Host a spaghetti dinner

- Have your church, service or social club host a spaghetti dinner, charge \$10 for the meal, including drinks and dessert, and donate the proceeds to THFC!

Get your friends, family or colleagues involved:

Set a Personal Goal for Yourself and Raise Funds for THFC

- Want to run a marathon, hike the entire Colorado Trail, lose 50 pounds or read ten books a month? Set a personal goal for yourself, set up a crowdfunding page and have your friends and family commit to donating \$10 for every pound you lose or mile you hike. Or, if you want to really up the ante, challenge yourself to climbing as many Colorado 14ers as possible and have people pitch in to donate a total of \$100 for each one you summit. The sky is literally the limit! Colorado Gives offers a great platform for crowdfunding. Visit www.coloradogives.org to find out more.

Organize a social or dinner

- Invite friends or colleagues and ask them to bring a donation rather than a side dish. Show them our 2 minute video on the THFC website and tell them more about what we do in order to educate them on our mission and explain where their donation is going.

Ask friends to donate to THFC in lieu of a birthday gift

- Is your birthday coming up? Instead of asking for gifts this year, ask that your friends donate to THFC. Send them the link to our donate page and they can designate their donation "in honor" of you!

Invite THFC to Your Networking Event

- Networking events for your business contacts can not only help them expand their business network, but can give THFC a chance to speak with and get to know local business leaders and up and coming young professionals. Host a complimentary breakfast or happy hour and ask your contacts to donate to THFC in exchange for their breakfast burrito or first cocktail! One of our staff members would be happy to attend your event to give a short presentation on THFC.

Jean Days

- Does your work require formal dress every day of the week? Implementing a day where everyone can pay \$3-5 dollars to wear jeans once a week is a great fundraiser for THFC, as the more jean days you have the more donations you can collect and the more comfy you feel sitting in front of your computer!

"Give It Up Days"

- Choose a few days throughout the month to "give up" your coffee or restaurant lunch and donate the money saved to THFC! Invite your friends to do the same and you can really rack up a decent amount of cash to donate!

Buy MREs

- Are you ready to Eat Like a Soldier? MREs (Meals Ready to Eat) are what help fuel our service members while in the field. THFC has MREs that you can purchase for yourself, family, friends or company! They have

a long shelf life and are great to keep in your car or take with you camping or hunting. They also make a fun party favor! Proceeds of MRE sales through THFC go to support our Grants to Families program. Purchase yours through our website: www.thehomefrontcares.org/event-registration/mre-lunch-day

Hold a Gas or Grocery Card Drive

- You and your company can support THFC by asking employees to contribute gas or grocery gift cards for our clients. Contact us for suggestions on preferred vendors.

Host a “Girls’ Night”

- Do you know someone who sells Mary Kay or jewelry? Host a party for the seller, invite friends who you know would purchase an item to support a good cause and then ask the seller to donate a percentage of the money they make at the party.

Church Collection

- Ask your Church to take up a collection for THFC. Collections can be done weekly or monthly, it all depends on what the church is willing to donate!

Other Ways to Help:



- Choose THFC as your charity on Amazon Smile and we receive a percentage of what you buy! Simply type “The Home Front Cares” in the search bar and choose us. Just remember you have to be logged into Amazon Smile, not regular Amazon.



- When you shop with Goodshop, a percentage of your purchases is donated to your chosen cause. Register with Goodshop, choose “The Home Front Cares”, shop and they’ll donate at no extra charge!

Student Projects

- Are you a student in need of an organization to work with to complete a class project? We are always looking for volunteer help from bright minds in finance, graphic design, social work, marketing and others to help us implement different initiatives. Give us a call and let’s see how we can work together.

Company Matching Gifts

- Double your donation by asking your HR department about how your donation to THFC could be matched by your employer.

Monthly Giving

- Give \$15 a month and by the end of the year, you’ve given almost \$200! Visit the Donate page on our website to sign up for monthly giving.

Looking for other Donation Options?

- Visit www.thehomefrontcares.org/donate/other-ways-to-donate to find out how you can include THFC in your estate planning, donate a car, donate stock or for information on our giving societies.

Questions? We would be happy to answer any questions that you have. Please contact Development Department at development@thehomefrontcares.org or (719) 459- 0196 with questions or to get more information.