



Torie Giffin  
Unit Marketing Director  
Chick-fil-A at Garden of the Gods

July 20, 2010

Dear Community Partner,

On Saturday, September 11, Chick-fil-A at Garden of the Gods will be hosting the Ride for Heroes and 9-11 Tribute Event to honor and support our local heroes in military, police, and fire departments. We are looking for volunteers from our community to partner with us for this worthwhile effort. It is an opportunity to pay tribute to our men and women of honor, while sharing the fun with your friends, coworkers, and family members.

The event will consist of two bicycle rides: a 28-mile Heroes Challenge Ride and 11-mile Patriots Ride. Registration will begin at 7 a.m. on the day of the event and the ride will start at 8 a.m. from Colorado Technical University, behind Chick-fil-A at Garden of the Gods.

Volunteers are needed to: 1) assist with day-of-event set up, registration & packet pick-up; 2) provide traffic control to direct riders along both routes; 3) provide water, snacks & support to riders at one of three rest stops; 4) ride the 28-mile route and serve as a ride ambassador to support and keep cyclists safe and following traffic laws (experienced cyclists only for this volunteer position).

Our goal is to support charitable organizations that promote benefits to our hometown heroes. Proceeds from the event will help these four charities: Colorado Springs Firefighters Foundation, The Home Front Cares, Peace Officers Memorial and LifeQuest Transitions/World T.E.A.M. Sports.

As a special thank you for your and support, volunteers will receive a commemorative Chick-fil-A Ride for Heroes shirt and voucher for a free Chick-fil-A sandwich. We ask our volunteers to report to volunteer check-in no later than 7a.m., the day of the event. If you have any questions or need further information about the event please visit our website [www.cfcoloradosprings.com](http://www.cfcoloradosprings.com). You can also contact me at 719-650-5114 or by email [cfagogmarketing@yahoo.com](mailto:cfagogmarketing@yahoo.com).

Sincerely,  
Torie Giffin  
Unit Marketing Director

Name of organization group: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Yes our group/organization will provide: \_\_\_\_\_ number of volunteers.

To provide: (circle one) rest stop support traffic control set-up/registration ride ambassador

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Volunteers:

Name: _____	Cell phone: _____	Adult/ Child: S, M, L, LG (adult only) XL, XXL
Name: _____	Cell phone: _____	Shirt size: _____
Name: _____	Cell phone: _____	Shirt size: _____
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